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Magazine format:

210 mm wide x 297 mm high, DIN A4
Type area: 184 mm wide, 265 mm high

Printing and binding methods:

Sheet-fed offset in accordance with Euroscale (CMYK, ISO 2846)
with saddle stitching.

Print documents:

Delivery date for advertisement data – two days after closing date
for advertisements, at the latest. Supply one proof or one press
proof for comparison and checking of the data.

Adverts with trim:

Additional bleed 3 mm all round; elements relevant to content at
least 5 mm separation distance relative to side edges.

Delivery of data:

High-resolution, printable PDF (PDF X-3), no RGB data!
Medium, version/edition and company name must be stated.

For a data volume up to 10 MB:

E-mail: krause@foodmultimedia.de

Alternatively you are welcome to make the advertisement data
available on a server for download (FTP/HTTP).

CD-ROM and proof or press proof (for color adverts)
by post to the publisher

Data delivery for online media:

Banner: JPEG, (Animated) GIF, Flash
Vacancies: one-sided PDF

Payment conditions:

20 days net cash
We allow 3 % discount for direct debits

Delivery address for inserts and supplements:

We ask that inserts and supplements be sent directly to our printing
works, carriage paid home, at the latest two days after the closing
date for adverts:

Leinebergland GmbH & Co. KG

Industriestr. 2 a

31061 Alfeld/Leine

Germany

Phone: +49 51 81 84 64 0

E-mail: info@leinebergland.de

Publisher/technical contact person:

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