

++ chleb+wipetschka – advertising rates 2012

| | format | non-bleed width x height in mm | mono | 2 colors | 3 colors | 4 colors | bleed width x height in mm |
|---|-----------------------|--------------------------------------|-----------|-----------|-----------|-----------|--------------------------------------|
|  | double page spread | 396 x 265 | 5,544 EUR | 6,384 EUR | 7,644 EUR | 8,064 EUR | 420 x 297 |
|  | whole page | 184 x 265 | 2,520 EUR | 2,940 EUR | 3,360 EUR | 3,780 EUR | 210 x 297* |
|  | junior page | 137 x 184 | 1,305 EUR | 1,725 EUR | 2,145 EUR | 2,565 EUR | 142 x 210* |
|  | half page | 184 x 130 90 x 265 | 1,260 EUR | 1,528 EUR | 1,796 EUR | 2,064 EUR | 210 x 142* 102 x 297* |
|  | third page | 184 x 87 59 x 265 | 840 EUR | 1,108 EUR | 1,376 EUR | 1,644 EUR | 210 x 99* 71 x 297* |
|  | quarter page | 184 x 63 43 x 265 90 x 130 | 630 EUR | 819 EUR | 1,008 EUR | 1,197 EUR | 210 x 75* 55 x 297* 102 x 142* |
|  | 1/8 page | 184 x 30 43 x 130 90 x 63 | 315 EUR | 504 EUR | 693 EUR | 882 EUR | |

Circulation: 6,500
4 issues per year

* Please add 10 % from mono price for bleed advertisement.

Please add 3 mm bleed on all sides.

Vital advertising matters should be kept within 5 mm from trim on all sides.