




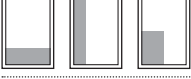
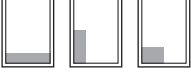


++ brot+backwaren – advertising rates 2012

	format	non-bleed width x height in mm	mono	2 colors	3 colors	4 colors	bleed width x height in mm
	double page spread	396 x 265	5,104 EUR	5,944 EUR	7,204 EUR	7,624 EUR	420 x 297
	whole page	184 x 265	2,320 EUR	2,740 EUR	3,160 EUR	3,580 EUR	210 x 297*
	junior page	137 x 184	1,255 EUR	1,675 EUR	2,095 EUR	2,515 EUR	142 x 210*
	half page	184 x 130 90 x 265	1,160 EUR	1,428 EUR	1,696 EUR	1,964 EUR	210 x 142* 102 x 297*
	third page	184 x 87 59 x 265	774 EUR	1,042 EUR	1,310 EUR	1,578 EUR	210 x 99* 71 x 297*
	quarter page	184 x 63 43 x 265 90 x 130	580 EUR	769 EUR	958 EUR	1,147 EUR	210 x 75* 55 x 297* 102 x 142*
	1/8 page	184 x 30 43 x 130 90 x 63	280 EUR	469 EUR	658 EUR	847 EUR	

Circulation: 5,000
6 issues per year

* Please add 10 % from mono price for bleed advertisement.

Please add 3 mm bleed on all sides.

Vital advertising matters should be kept within 5 mm from trim on all sides.