

baking + biscuit

international

baking + biscuit international is a bi-monthly publication that reaches over 100 countries world-wide. It offers an investigative insight into both the baking and biscuit industries on a global level.

It affords the reader topical coverage of their industries, bringing them up to date with technological "know-how". The coverage will include ingredients, equipment and technical processes.

advertising tariffs 2009

advertising specifications + -tarifs

Format width x height	dimensions in mm					bleed width x height in mm
		mono	2 colour	3 colour	4 colour	
 double page spread		5.280,00 €	6.080,00 €	6.880,00 €	7.680,00 €	420 x 297
 whole page	184 x 265	2.400,00 €	2.800,00 €	3.200,00 €	3.600,00 €	210 x 297*
 Juniorpage	137 x 184	1.242,00 €	1.642,00 €	2.042,00 €	2.442,00 €	142 x 210*
 half page	184 x 130 90 x 265	1.200,00 €	1.455,00 €	1.710,00 €	1.965,00 €	210 x 142* 102 x 297*
 third page	184 x 87 59 x 265	800,00 €	1.055,00 €	1.310,00 €	1.565,00 €	210 x 99* 71 x 297*
 quarter page	184 x 63 43 x 265 90 x 130	600,00 €	780,00 €	960,00 €	1.140,00 €	210 x 75* 55 x 297* 102 x 142*
 1/8 page	184 x 30 43 x 130 90 x 63	300,00 €	480,00 €	660,00 €	840,00 €	

*10 % additional charge for bleed
add 3 mm bleed on all sides

Vital advertising matter should be kept within 5 mm from Trim Size.

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